

Make the Fin-tech Title SHot Football Jig shine for you whether you are targeting bass or walleye.

Most anglers are aware that Fin-tech jigs such as the Nuckle Ball, Zonar and the ever popular Title SHot "Shorty" Jig are generally intended to be presented on or very close to the bottom in the vast majority of fishing situations.

Basic variations of lift and drop presentations along with the ever popular swimming retrieve will entice fish on most outings and are most commonly employed by anglers.

Enter the Title SHot "Football" Jig with full marching band...drums a pounding and horns a blazing. Often described by myself as the Rodney Dangerfield jig because for some unknown reason to this angler ...it gets "no respect" from the anglers who use it.

Where Title SHot Football jigs really shine is in the presentation, which in my books should be "ON" the bottom not near it. It is no secret that these heads come in heavier weights for a good reason and not just to fish deeper water but to keep you in constant contact with the bottom easily, regardless of the depth you fish.

A slow methodical retrieve which allows the Football head to inch across the bottom resembling a real easy meal to most game fish is the name of the game. The shape of the head and the eye placement of the high quality MUSTAD 45 degree Wide Gap Ultra-Point hook will prevent the jig from roll over and the eye (line tie) placement will prompt the jig to flip up and over most bottom obstructions and hopefully into the mouth of a waiting "PIG".

The other fantastic selling point of the Football head is that as you are slowly and constantly sliding it across the bottom it will allow you to mentally map exactly what the bottom content is like, and let you know if you are changing from sand to mud or mud to rock or rock to weed by the feel of the jig.

Everyone knows how nice it is to have little "SWEET SPOTS" along a weed line or sand bar that only you are aware of and have the Title SHot Football jig to thank...FOOTBALL season lasts all season in this anglers boat.

BIG JIM Fin-tech Bass Team